

## HAGAG Development Europe announces the appointment of Andrei Crețu as the new Head of Sales

**Real estate developer HAGAG Development Europe announces the appointment of Andrei Cretu as the new Head of Sales. In this position, Cretu will coordinate the sale and rental activities, respectively, for all the company's projects.**

Andrei Cretu's affiliation to the team comes as a natural response for the growing demand and increasing number of customers interested in the properties developed by Hagag Development Europe on the Romanian market. The decision comes at a time when the company is accelerating the construction works for its projects to focus on new developments, while aiming to intensify sales operations and strengthen its relationships with customers or tenants, in order to maximize their satisfaction.

With an experience of more than 7 years in the Romanian real estate market, Andrei Cretu contributed to the development and sale of three large residential projects in Bucharest, trading over 2,000 apartments and commercial spaces. The new Head of Sales aims to streamline the activity of the sales department in this atypical period in which market trends are dominated by volatility, by strengthening the sales team and accelerating business results, while also ensuring premium experience for company clients.

"It is an exciting time for new beginnings! I have accepted this new professional challenge because I appreciate Hagag Development Europe to be an innovative developer, revolutionizing both the services and the solutions that the market needs so much. I am delighted to be able to work in a secure and strong company that develops unique projects, highly qualitative, far above most of those existent in Romania at the current moment. Hagag is an agile organization, with exceptional results, and the strategy that will guide me in the near future is fully compatible with the dynamic pace of the company. I will focus my efforts on increasing sales volume and I am firmly convinced that this will lead, implicitly, to increasing competitiveness within the team.", said Andrei Cretu, Head of Sales Hagag Development Europe.

HAGAG Development Europe is a real estate developer specialized in residential and commercial projects in Romania. The company is involved in purchasing, developing and renovating buildings and projects involving more than 200 million euros invested in the luxury and development areas of Bucharest.