

Green vehicle sales in Romania up 65 pct in Q1

Sales of new green vehicles in Romania in Q1 were 65 percent higher YoY at almost 2,500 units, shows data with Romania's Association of Car Manufacturers and Importers (APIA).

As of March 31, 2021, the share of new battery electric and full hybrid vehicles in the overall local car market stood at 12.2 percent, well above the 5.5 percent registered the year before.

According to APIA, full hybrid vehicles accounted for the bulk of green car purchases in the reporting period - 1,722 units, up 58.6 percent from Q1 2020.

Also, sales of plug-in hybrid cars surged by 132.3% to 360 units, while sales of full-electric models increased by 52.2% to 414 units.

Topping the rankings of the most sold 100% electric vehicles is Volkswagen with 123 units, followed by Peugeot with 47 units, BMW (40), Renault (34), Hyundai (27), Mini (24), Nissan (20), Mazda (18), Opel (14) and Skoda (13).

Most of the full-hybrid vehicles sold in Romania in the first three months of 2021 were manufactured by Toyota - 1,422 units, Hyundai (178), Ford (44), Lexus (36), Honda (15), Renault (14), Subaru (9), Kia and Suzuki (two units each).

Topping the rankings of plug-in hybrid vehicle sales in the reporting period is Volvo with 73 units, followed by Mercedes Benz (70), BMW (59), Renault (47), Mitsubishi (23), Ford (22), Porsche (13), Skoda (8), Mini and Volkswagen (seven units each).

As many as 827 green cars were sold in Romania this March, by 0.60 percent more compared to February, while their total market share decreased to 10.7 percent from 12.1 percent.