

## Chambers and Partners reconfirms SIMION & BACIU as a firm of reference in the Intellectual Property and TMT field in Romania



**SIMION & BACIU** has been once again recognized as a leading firm in the field of Intellectual Property and TMT in Romania by Chambers and Partners in its recently released 2023 European edition.

The firm is acknowledged for its “*comprehensive IP practice, equally expert in contentious and non-contentious matters*”. Also, **SIMION & BACIU** is noted for advising “*clients from the TMT and gaming sectors*” and for having “*additional expertise in privacy law matters*”.

Following its establishment in mid-2019, **SIMION & BACIU** has been rapidly consolidating its presence in the internationally applauded rankings as one of the leading law firms in the Intellectual and TMT in Romania. The 2023 edition of the extensive research performed by Chambers and Partners is the second in a row when the firm is included in the rankings, in Band 3. The firm is commended for the performance of its practitioners who are characterized by clients as “*extremely responsive*” and providing “*exceptional service*”.

In addition, **Ana-Maria Baciu** and **Andreea Bende** enjoy impressive accolades as outstanding professionals, in the individual rankings.

**Ana-Maria Baciu**, Managing Partner, is acknowledged as a **Band 1** professional. She has been continuously ranked in the past 12<sup>th</sup> editions of the guide, with the 2023 editorial noting that she is “*one of the most admired IP experts in the market*”. Moreover, “*she always provides practical legal advice*” and “*is not only very experienced but is also very smart and responsive*”, the Chambers and Partners Europe editorial notes, reflecting the independent feedback received from market observers.

**Andreea Bende**, Partner, is an **Up-and-Coming** practitioner, included in the rankings for the second consecutive year. Market observers note, based on their interaction with Andreea, that she “*was excellent*”, while being “*aware of the commercial environment and business considerations*”, as highlighted in the write-up.

Chambers and Partners is a leading independent professional legal research company operating across 200 jurisdictions, that delivers detailed rankings and insight into the world's leading lawyers and law firms. Its European edition ranks the top lawyers and law firms across Europe, providing indispensable insights, and market intelligence for law firm clients as well as legal professionals.

More details about the methodology used by Chambers and Partners as well as the results of the 2023 research covering the European markets are available here:

<https://chambers.com/legal-rankings/intellectual-property-tmt-romania-7:1568:179:1>

### *About SIMION & BACIU*

A law firm that proposes a different approach, **SIMION & BACIU** quickly became a reference on the Romanian market, with a strong propensity toward offering legal services with regulatory content.

We are a team of over 25 professionals that provides a tailored relationship model to clients and business partners. We operate based on a *consulting-litigation* matrix structure, with main areas of practice including Intellectual Property, Consumer Protection & Advertising, Gambling regulatory, Technology & Media, Personal Data Protection and Privacy, Corporate/Mergers & Acquisitions, Pharmaceutical/Medical regulatory and Disputes Resolution.

**SIMION & BACIU** and members of its team are active in third-party professional organizations such as [IMGL](#) (International Masters of Gaming Law), [INTA](#) (International Trademark Association) and [AmCham](#) (American Chamber of Commerce in Romania), thus, being permanently connected to the evolution and trends of the Romanian and international business and legal environment.

Members of our team are independently acknowledged by reputable international directories including Chambers and Partners, Legal 500, Managing IP, Who'sWhoLegal and WTR 1000. Our growing reputation is reconfirmed by international and domestic awards and accolades, including:

- **Law Firm of the Year in Romania** distinction awarded by Managing IP (2021, 2022)
- Recognition as a **Top Firm** by the European Legal500, since the establishment of our firm, in 2019
- Recognition as a **Top Firm** by IP STARS (2020, 2021, 2022)
- **Trademark Firm of the Year in Romania** by IAM & WTR (2022)
- **GOLD** band by WTR 1000, in both chapters researched for Romania: **Enforcement & Litigation** and **Prosecution & Strategy (2023)**