

Schoenherr advises Dentaş Kağıt Sanayi on sale of Romanian subsidiary to Hartmann Packaging



Schoenherr advised Dentaş Kağıt Sanayi on the sale of its Romanian subsidiary to Hartmann Packaging. This is a landmark transaction in the Romanian moulded fibre egg packaging sector.

Schoenherr's services covered sell-side legal advice in connection with this deal, including assistance with transaction structuring and negotiation, drafting and reviewing the transaction documents, and advising on a land carve-out as part of the deal. The transaction was signed in April 2025 in Bucharest and will be closed after regulatory approvals are obtained.

"We congratulate Dentaş Kağıt Sanayi and Hartmann Packaging on signing this important transaction in the Romanian sustainable packaging sector. As the local manufacturing & industries market continues to attract strategic investors' attention, it is exciting to see a growing volume of deals take place in environment-friendly sectors," said partner [Madalina Neagu](#), who led the Schoenherr team involved.

Dentaş Kağıt Sanayi is a major manufacturer of moulded fibre products and supplier of egg packaging in Türkiye, Romania and Bulgaria. The group entered the Romanian market in 2003 and opened its first moulded fibre packaging production facility in 2006.

Founded in 1917 in Denmark, Hartmann is the world's leading manufacturer of moulded fibre egg packaging, a top producer of fruit packaging in South America, and a prominent manufacturer of machinery for moulded fibre packaging production.

The Schoenherr team advising Dentaş was led by **Madalina Neagu** (partner) and included **Alina Cristea** (senior attorney at law), **Mihaela Popescu** (managing attorney at law) and **Ştefan Popa** (attorney at law). Real estate matters related to the transaction were handled by **Laura Buzatu-Teodorescu** (senior attorney at law), while **Cristiana Manea** (managing attorney at law) covered competition, EU & foreign trade matters.

Schoenherr is a leading regional law firm, with 15 offices and four country desks in Central and Eastern Europe and South-Eastern Europe. The firm has been active in Romania since 1996, providing full-service legal advice to local and multinational companies. Schoenherr Romania is ranked in by all major legal directories that survey the legal market (Chambers and Partners, Legal500, IFLR1000).