

Schouten Global expands its European operations by launching Schouten Romania

Schouten Global, the European leader in training services, with offices in Netherlands, Germany, Poland and China and with delivery experience in more than 60 countries, enters the Romanian market, extending thus its European presence by integrating Focus Plus, a renowned training company with over 12 years of experience on the Romanian market. Through this move, Schouten Romania becomes the Hub for Schouten Global in South East Europe. Schouten Romania will be launched during an opening event in October in Bucharest, Romania.

Schouten Global is a worldwide learning and development leader that offers a comprehensive suite of innovative learning services such as soft skills development programs, team performance programs and leadership development programs. The family owned business has been founded in 1980 and since then in nearly four decades, the Schouten Global trainers and partners have delivered for over 5000 companies in more than 60 countries. More than 300 back-office staff provide key support to a network of over 700 strategically-located trainers, making Schouten Global a prominent global training company.

With many multinational clients in industries as High tech, Financial services, Retail, Oil and Gas, Manufacturing, Agro and Food, Automotive, Schouten Global has consolidated its global presence by collaborating with the best-in-class facilitators and has delivered so far over 7.000.000 hours of trainings. The objective for Schouten Global is to increase its footprint worldwide and position Schouten Romania as a regional consultancy company for the CEE area.

“By joining with the local team of experts from Focus Plus and creating together Schouten Romania, we are expanding now with a regional hub, fully increasing the European coverage of our services. Romania has been an objective for us for quite some time, due to the favorable economic context. In the last decade, Romania has been one of the most attractive destinations for many international companies and sectors such as IT&C and service providers have been rapidly expanding, making this market a very attractive one for our services.” declared Camiel Gielkens, CEO at Schouten & Nelissen.

Focus Plus, one of the well-known training companies on the local market, has been providing for over 12 years high quality business and organizational consultancy and training programs fully customized to the needs of the customer's business. With more than 10.000 hours of delivered trainings and companies in its portfolio from industries such as Oil and Gas, Tobacco, Spirits, Soft drinks, Retail, IT & C and many others, the network and expertise of the Focus Plus team has been a key argument for the expansion of Schouten Global in Romania.

“Focus Plus has been a passion and a business we have grown organically. We took our experience from our corporate backgrounds and we have put it in trainings, so we are proud that after more than a decade we have a team with an impressive portfolio. Schouten Romania is the next step for us and we are eager to get access to the tools and training programs that Schouten Global has been developing for the previous four decades, because we are sure that the structure of the learning services is a game-changer. Through Schouten Global we have access to the most innovative learning solutions and methods; therefore, we have a huge competitive advantage. I am convinced that we can soon expand our position under the Schouten Romania brand.” declared Iulian Chihai, Managing Partner and senior trainer Focus Plus.